



FY26 ADDENDUM 2: JULY 30, 2025

Please see below for questions and answers regarding the Nature and Culture Destination Enhancement grant program application.

1. Can I pay for graphic design, photography, videography, or similar creative services used in my marketing materials under the marketing portion of the grant?

While these services directly support the development of marketing materials, expenses such as graphic design, photography, videography, and other creative production services are not eligible for reimbursement under the marketing portion of the grant. These costs are considered operating expenses.