



Visit
GAINESVILLE
Alachua County, FL

Authentic Experiences
WHERE INNOVATION & EXECUTION MEET



Meet in Beautiful Gainesville & Alachua County

WHERE CHAMPIONS LIVE, WORK & PLAY

We know a thing or two about being innovative, creative, and resourceful. And we have the infrastructure and capacity to get things done.

The Cade Museum for Creativity & Invention is named for local innovator Dr. Cade, the lead inventor of Gatorade. It features modern event space in the heart of downtown and is a short walk from restaurants, craft breweries, a professional theatre and music venues.

Convenient Locale, Big Capabilities

Gainesville is home to the University of Florida. For three consecutive years, UF has risen in the U.S. News & World Report Top Public Schools rankings, climbing to No. 7.

Attendance at athletic events averages 1.11M per year. In 2019, Garth Brooks played at the UF Ben Hill Griffin Stadium to more than 75,000 fans, **showcasing Gainesville and Alachua County's capacity to successfully host large scale events.**



Photo Courtesy of John Moran

Over 50 Lodging Facilities

FROM ULTRA-MODERN HOTELS TO BEAUTIFULLY APPOINTED BED-AND-BREAKFASTS



Photo Courtesy of Sweetwater Branch Inn and Photographer Sierra Ford

When the Work is Done Enjoy the Best of Nature & Culture

At the end of the work day, meeting and event attendees can enjoy world-class performing arts, museums, festivals and live music on dozens of stages — right here in the stomping grounds of 9 hall-of-fame musicians, including Tom Petty and Stephen Stills. Or simply, kick back at a craft brewery and savor innovative cuisine at inspired local restaurants.

Outdoor enthusiasts can explore 8 state parks with more than 100 miles of trails for biking, birding and hiking, or cool off in crystal-blue freshwater springs.





Photo Courtesy of Heartwood Soundstage

We Chomp!

ALACHUA COUNTY FOOD AND BREWERY SCENE MAKES NATIONAL HEADLINES

Gainesville has elevated the local food scene catching the attention of CNN Headline News with local restaurants Satchel's Pizza, Crane Ramen, Dragonfly Sushi and local food aficionado Ken Eats Gainesville receiving national exposure. VegNews Magazine featured Gainesville "at the top of the list of the most veg-friendly cities in the country." Food and Wine magazine highlighted Madrina's Cuban-inspired craft cocktails as part of a national trend, and Bon Appétit magazine featured local restaurants The Top and Afternoon for their delectable cuisine.



Clockwise from top left: The Top, Madrina's, Afternoon, Crane Ramen



Satchel's Pizza



Photo Courtesy of Sweetwater Branch Inn Catering

Crafting Excellence

Our breweries love to host group tours and private tastings, making them the perfect add-on to post-meeting itineraries. First Magnitude Brewery Company's Vega brew received the Silver Medal in the Blonde Ale category at the 2018 World Beer Cup and is an example of the excellence in the county's expanding craft brewery offerings, which includes the Swamp Head, Blackadder, Cypress & Grove, Big Top and High Springs brewing companies.





Hippodrome Theatre

Unique Meeting Venues

AND AUTHENTIC EXPERIENCES

With resources like the newly acquired Alachua County Agriculture and Equestrian Center, which has a seating capacity of 2,000 as well as a clubhouse and showroom, plus museums and theatres such as the Harn Museum of Art, Florida Museum of Natural History, UF Phillips Center for Performing Arts, Hippodrome Theatre, Historic Thomas Center, Cade Museum of Creativity and Invention and others, Alachua County is uniquely positioned to attract those interested in one-of-kind experiences while never compromising modern conveniences.

UNIQUE MEETING VENUES AND AUTHENTIC EXPERIENCES

The UF Cultural Plaza is directly across from the Aloft Hotel and the University of Florida Hilton and features the Florida Museum of Natural History, home to the country's largest Butterfly Rainforest. The plaza also showcases the Harn Museum of Art and the Phillips Center for the Performing Arts.





See Your Vision Through

WE'RE READY TO ASSIST YOU

Whether your meeting is as innovative as the frank conference and Changeville which are on their 7th year of combining traditional lodging with meetings in cultural, historical and entertainment venues throughout the Gainesville downtown corridor, or you seek excellence in a more traditional setting, the Visit Gainesville, Alachua County meeting and events professionals are ready to make your next conference a breeze to plan, economical for your company, and impressive to your staff, members and guests.

Getting Here is Easy

CONVENIENTLY LOCATED IN THE HEART OF
NORTH CENTRAL FLORIDA

Fly into GNV airport with growing non-stop flight options or drive into town via the 7 exits along the I-75 corridor. We are less than 2 hours away from Orlando, Tampa, Jacksonville and Tallahassee.

Need More Convincing?

\$10K GRANT

Your event could qualify for up to \$10k of reimbursed expenses through the Visit Gainesville, Alachua County Conference Grant.

Learn more at [VisitGainesville.com/10KGrant-CS](https://www.visitgainesville.com/10KGrant-CS)

*Meetings in beautiful
Gainesville are a snap!*

START PLANNING WITH



Alachua County, FL

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