

Board Members in attendance:

- Patrick Lewis / president
- Susan Perkins/ vice president

Meeting Opened – Meeting started 12:11pm

Patrick began with introducing Stacey. She then introduced the hotel management and staff from McKibbon Hotel Management; and Mabelisa from Pizza Vito who provide the lunch. Mabelisa talked about Pizza Vito being a franchise and they have new offices and training at the old Grill Master Location. Please stop by if you would like a tour.

Lunch 12:14pm

12:28pm – Sign-in Sheet was sent out.

Patrick did a PowerPoint showing the breakdown of the surveys the Hospitality members took during the January meeting. The questions asked doing the survey were about:

- Meeting Attendance
- Reasons why you come to the meetings
- What would you like to see in 2010
- And suggestions members had

Patrick announced the Hospitality Council now has a Facebook Page and he would like to thank all the members who participated in the surveys. The Hospitality Council will be redesigning the website with an active calendar and event list.

12:34pm - Introductions of Hospitality Council Members attending the meeting

Finance –

- We have 4,545.00 in the bank.
- Invoices are due
- As of March 1st companies will be taken off the website if invoice is not paid.

Minutes –

- December Minutes approved – 1st Melinda and 2nd Megan
- January Minutes not approved

12:37pm – Karra Ellis from LifeSouth talks about donating blood and having blood bank events at different hotels throughout the year. She will be working with Hampton Inn during a two day Blood Drive and is looking for other hotels and groups to set up the same thing.

VCB Update

Roland –

- Had a meeting with Jehovah's Witness and is working on a contract for four meetings booked in 2010-2014.
- The Public Hearing will be on March 2nd about the increase in the bed tax from 3%-5%. It will be in the Board Room at 9:00am. His main concern is they will split the

funding to many different projects. He will be bringing financial planning to the meeting for the fields in Newberry. It is possible the tax could be turned on as soon as 60 days after March 2nd. This must be a super majority vote with four commissioners voting yes to the Newberry Baseball Fields. The plan gives 1 cent to the baseball fields and the 2nd cent to other projects like the Cade Museum, Conference Center, Martin Luther King Center, and Fairgrounds.

Tamara –

- Is going to the Savannah Southern Women’s Conference this weekend and will share with the Hospitality Council next meeting on how it went.
- On Thursday, April 1st Bio-Tech will have its third year hosting a meeting, one of the hotels will be the host hotel.

Nancy –

- The Sell Blitz in Tallahassee will be on February 22nd – 24th.

GSC Update

- The Jimmy Carnes Track Meet- Jan. 30-31 was a great turn out with over 1,300 athletes competing in the two-day indoor track meet.
- Alex is out in the new Easton Archery Complex getting prepared for the ASA Florida Pro-Am- Feb. 5-7. This event brings over 2,000 participants and their families.
- The Five Points of Life Race Weekend is on Feb. 13th-14th. We need volunteers for the Marathon on Sat. morning.

New Business

- Patrick asked the Council if they would like a monthly newsletter. They will try and make a committee to develop it. It will be paperless.
- Poker Run will be April 10th
- Tourism Week and the Amazing Race will be co-chaired by Kristen, Mary and Patrick.
- The Hospitality Council will be sponsoring a Homecoming Float again this year.
- They are looking for a Membership Committee Chair.
- Humane Society is our charity for this year.

Attraction Updates

Gainesville Raceway

- Gator Nationals flyers are available now.
- They will be hosting a Lucas Oil event

Poe Springs

- Will be hosting its first concert and it will be a 2-3 day event

Harn Museum

- Project Europa (art & democracy)- Feb. 7th
- Museum Nights - Journey Through Africa -February 11, 6 – 9 p.m.
- Family Day: Asian Adventure – Feb. 13th – 1:00pm-4:00pm and at 2 p.m. Yoshie Terada will host a traditional Japanese tea ceremony.

Florida Museum of Natural History

- Opening this weekend – 100 Quilts from 13 different States and from Sweden. All have different nature themes.
- Having workshops about quilting in February and March.
- Can You Dig It opens on March 20th
- SPRING BREAK CAMPS (K-5) – April 5th – 9th

Moe's/Flying Biscuit/Heavenly Ham

- National Be-A-Dead Ringer for a Dead Rocker Contest is starting. The poster will be put up in all Moe's Stores.
- They have a new Facebook page for Moe's/Flying Biscuit/Heavenly Ham

Humane Society

- Construction of new building is on its way.
- Glades Kaufman raised \$50,000
- Harley Davidson will be hosting the annual Wing Cook-Off on February 20th.
- They are scheduled to move in to the new building on May 15th
- Kirsten is being replaced by James as the new volunteer coordinator

Patti –Gainesville Soccer Alliance

- Feb. 26th– 27th - USF/Gainesville Developmental Weekend
- On Saturday Feb 27th at 7pm, - USF will play Jacksonville University
- March 27th-28th – Round 1 of the U15 Boys State Cup.
- Patti needs help feeding 18-24 referees during the state cup.

Diana - VisitFlorida

- She is the new VisitFlorida Rep. for our area
- Co-op ads are available
- They are running paper clips with seven major cities
- She is working for Miles Media

Burkhart/Budweiser

- Tow-To-Go will be available this weekend
- The Swamp Scramble Golf Tournament will be benefiting the UF Health and Recreation Dept. , please let him know if you would like to play.

Best Western Gateway Grand

- Director of Sales, Rebecca, announced that she is looking for a new sales manager.

UF College of Performing Arts

- Michael Andrew Rainbow Room- Feb. 13th
- Free concert on Valentine's Day

Monica – Cade Museum

- Fundraising is on going
- Summer programs will be available for Gainesville

Dudley Farms

- Plow Days- Feb. 5-6 10am-2pm
- Last Saturday of the month there will be antique plows

Cultural Affairs

- Fe. 12th –Thomas Center turns 100!
- Month 13 of the renovation
- Feb. 13th – 5:00pm-8:00pm – Kick-off celebration - 1920 Costume Ball will be held with dancers and a new art exhibit. This is a ticket event.

Hippodrome Theater

- Feb. 14th – Kcountry/WindFM with host a mass wedding with 25 couples
- “Defiance” Feb. 26th
- March 7th – Academy Awards Gala - Screening, Food, Swag Bag, Raffles, and a Red Carpet.

CBS Outdoor -guest

- Handles all billboards from Georgia to Tampa
- Please let him know if he can help you in anyway.

UF Hotel

- Chris Keen is the new manager of the University of Florida Hotel on Campus.

Next meeting will be
March 3rd at the Atrium located in Thornebrooke Village

Meeting Adjourned 1:18pm